

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

AND

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24184	AGENCY (OR SERVICE) ACTING AS AGENT FOR	212808	ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME	MENTZER MEDIA SERVICES		AMERICANS FOR PROSPERITY	Cancellation Notice
AND	600 Fairmount Ave Ste 306		1726 M St NW Fl 10	Required
ADDRESS	Towson MD 21286-1002		Washington DC 20036-4502	Announcement 28 days
USA			USA	prior notice
CONTACT	ANNE BRAUNSCHEIDEL		PRODUCT APP 8/8-8/14/12	
LOCAL SALESPEOPLE	Nicole Roy Pol	AGENCY EST. NO. 1126	PRODUCT 1300 CODE	
NATIONAL SALESPEOPLE				
BROADCAST SCHEDULE STARTING 08/08/12 AND ENDING 08/14/12 NO. WEEKS: 1				

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	00111..	3	05:58A	07:00A	30S	08/08/12-08/10/12	THIS MORNING	3	850.00	2550.00
2	00111..	3	07:00A	09:00A	30S	08/08/12-08/10/12	CBS THIS MORNING	3	550.00	1650.00
3	00111..	3	11:58A	12:30P	30S	08/08/12-08/10/12	NOON NEWS	3	750.00	2250.00
4	00111..	3	02:58P	03:57P	30S	08/08/12-08/10/12	DR. PHIL	3	600.00	1800.00
5	00111..	3	04:59P	05:30P	30S	08/08/12-08/10/12	M-F 5PM NEWS	3	1200.00	3600.00
6	00101..	2	05:30P	05:58P	30S	08/08/12-08/10/12	CBS EVENING NEWS	2	1800.00	3600.00
7	00111..	3	05:59P	06:30P	30S	08/08/12-08/10/12	M-F 6PM NEWS	3	1600.00	4800.00
8	00222..	6	06:27P	07:00P	30S	08/08/12-08/10/12	WHEEL OF FORTUNE	6	2500.00	15000.00
9	00111.0	3	10:00P	10:35P	30S	08/08/12-08/10/12	LATE NEWS M-F/SU	3	2500.00	7500.00
10	Sa	1	05:58A	08:00A	30S	08/11/12-08/11/12	CBS THIS MORNING: SATURDAY	1	400.00	400.00
11	Sa	1	07:57A	09:00A	30S	08/11/12-08/11/12	SAT 8AM NEWS	1	500.00	500.00
12	Sa	1	06:00P	06:30P	30S	08/11/12-08/11/12	SATURDAY 6P NEWS	1	900.00	900.00
13	Sa	1	06:28P	07:00P	30S	08/11/12-08/11/12	WHEEL OF FORTUNE	1	1300.00	1300.00
14	Sa	1	10:00P	10:35P	30S	08/11/12-08/11/12	LATE NEWS SAT	1	1900.00	1900.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

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ADDRESS	Towson MD 21286-1002		Washington DC 20036-4502	Announcement 28 days
CONTACT	USA ANNE BRAUNSCHIEDEL		PRODUCT APP 8/8-8/14/12	prior notice
LOCAL SALESPEOPLE	Nicole Roy Pol 1126	AGENCY EST. NO.	PRODUCT CODE 1300	
NATIONAL SALESPEOPLE				
BROADCAST SCHEDULE STARTING 08/08/12 AND ENDING 08/14/12 NO. WEEKS: 1				

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			FROM	TO						
15	Su	1	07:58A	09:30A	30S	08/12/12-08/12/12	CBS SUNDAY MORNING	1	1500.00	1500.00
16	Su	1	09:30A	10:00A	30S	08/12/12-08/12/12	FACE THE NATION	1	1000.00	1000.00
17	Su Cancelled		05:28P	05:58P	30S	08/12/12-08/12/12	SUNDAY 5:30P NEWS	0	900.00	.00
18	00000.1	1	10:00P	10:35P	30S	08/12/12-08/12/12	LATE NEWS M-F/SU	1	2500.00	2500.00
19	11000..	2	05:58A	07:00A	30S	08/13/12-08/14/12	THIS MORNING	2	850.00	1700.00
20	11000..	2	07:00A	09:00A	30S	08/13/12-08/14/12	CBS THIS MORNING	2	550.00	1100.00
21	11000..	2	11:58A	12:30P	30S	08/13/12-08/14/12	NOON NEWS	2	750.00	1500.00
22	11000..	2	02:58P	03:57P	30S	08/13/12-08/14/12	DR. PHIL	2	600.00	1200.00
23	11000..	2	04:59P	05:30P	30S	08/13/12-08/14/12	M-F 5PM NEWS	2	1200.00	2400.00
24	T	1	05:30P	05:58P	30S	08/14/12-08/14/12	CBS EVENING NEWS	1	1800.00	1800.00
25	11000..	2	05:59P	06:30P	30S	08/13/12-08/14/12	M-F 6PM NEWS	2	1600.00	3200.00
26	22000..	4	06:27P	07:00P	30S	08/13/12-08/14/12	WHEEL OF FORTUNE	4	2500.00	10000.00
27	11000.0	2	10:00P	10:35P	30S	08/13/12-08/14/12	LATE NEWS M-F/SU	2	2500.00	5000.00
28	X	1	09:00P	10:00P	30S	08/13/12-08/13/12	HAWAII FIVE-0	1	4000.00	4000.00
29	T	1	06:58P	08:00P	30S	08/14/12-08/14/12	NAVY NCIS	1	5000.00	5000.00

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ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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LOCAL SALESPERSON	Nicole Roy Pol	AGENCY EST. NO. 1126	PRODUCT 1300 CODE	
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 08/08/12 AND ENDING 08/14/12 NO. WEEKS: 1				

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			FROM	TO						
30	T	1	08:00P	09:00P	30S	08/14/12-08/14/12	NCIS: LOS ANGELES	1	5000.00	5000.00
31	T	1	09:00P	10:00P	30S	08/14/12-08/14/12	THE MENTALIST	1	4000.00	4000.00
Total Contract: 60										
Billing Summary										
						Jul 0tr 3-12 .00	Aug 98650.00	Sep .00	Total 98650.00	
<b>GRAND TOTAL</b>										
98650.00										

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